Welcome to the 7th edition of this column on recent books and journal articles in the field of public opinion, survey methods, and survey statistics. This year I had the chance to visit the London book fair, so I was able actually to see some of the new books in our field.

This article is an update of the April 2014 article. Like the previous year, the books are organized by topic; this should help the readers to focus on their interests.

It is unlikely to list all new books in the field; I did my best scouting different resources and websites, but I take full responsibility for any omission. The list is also focusing only on books published in English language and available for purchase (as an Ebook or in print) at the time of this review (June 2015). Books are listed based on the relevance to the topic, and no judgment is made in terms of quality of the content. We let the readers do so.

Given our field is becoming more and more interdisciplinary, this year I added a new section called “big data, social media and other relevant books” to capture areas that are overlapping more and more with public opinion, survey research, and survey statistics.

If you want to send information for the next issue, please send it to surveypractice.new.books@gmail.com

JOURNAL’S SPECIAL ISSUES


PUBLIC OPINION QUARTERLY published a special issue on “New Directions in Presidential-Election Research” Volume 78, Issue S1, 2014.


SURVEY METHODS, INSIGHTS FROM THE FIELD published a special issue on “Weighting: Practical Issues and ‘How to’ Approach” Number 1, 2015.

SURVEY PRACTICE published a special issue on “Survey Research & Methodology Training” Volume 8, Issue 1, 2015.

“Annual Reviews critically reviews the most significant primary research literature to guide researchers to the principal contributions of their field [...] Each article is its own search engine, providing a gateway to the essential primary research literature referenced within each topic” (From the Annual Reviews website: http://www.annualreviews.org/).

Relevant to our topics, these are three reviews published recently:


PUBLIC OPINION BOOKS


**SURVEY METHODS BOOKS**


Harris, D.F. 2014. *The complete guide to writing questionnaires: how to get better information for better decisions*. I&M Press, Durham, NC.


Kapiszewski, D., L.M. MacLean and B.L. Read. 2015. *Field research in political*


SURVEY STATISTICS BOOKS


Guo, S.Y. and M.W. Fraser. 2014. Propensity score analysis: statistical methods
and applications (2nd ed.). Sage, Los Angeles.


**BIG DATA, SOCIAL MEDIA, AND OTHER RELEVANT BOOKS**


