

Recent Books in Public Opinion, Survey Methods, and Survey Statistics, 2010 update

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Tags: survey practice

Survey Practice

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This article is an update of the March 2009 article. We added books in survey statistics plus new journals and journal news.

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It is impossible to list all new books in the field; we did our best scouting different resources and websites. The list is also focusing only on books published in English. Books are listed based on the relevance to the topic and no judgment is made in terms of quality of the content. We let the reader do so.

New Journals / Journal News

Longitudinal and Life Course Studies ([LLCS](#)) is a new journal that brings together the broad range of specialist fields undertaking and using longitudinal and life course research. It will help to reduce inter-disciplinary barriers and encourage the application of findings in policy and practice.

The journal will be of interest internationally to academics and policy makers working at the interface of social, developmental and health sciences, including psychology, education, epidemiology, genetics, sociology, economics, demography, geography, criminology, political science, policy studies, history and statistics. It will also appeal to those concerned with all types of methodological development of relevance to life course and longitudinal research.

The *Bulletin of Sociological Methodology* (BMS) is now published (starting from January 2010) by SAGE in a new partnership with the International Association of Sociological Methodology (AIMS). Previous issues are archived on the SAGE journal's [website](#) starting from 1983.

Books

Bethlehem, J. (2009). *Applied survey methods: A statistical perspective*. Hoboken, NJ: Wiley.

- Bhaskaran, V., & LeClaire, J. (2010). *Online surveys for dummies*. Hoboken, NJ: Wiley.
- Bulmer, P. M. I. A., Sturgis, P. P., & Allum, D. N. (Eds.). (2009). *The secondary analysis of survey data* (Four-Volume Set.). Los Angeles, CA: Sage.
- Citro, C. F., & Scholz, J. K. (Eds.). (2009). *Reengineering the Survey of Income and Program Participation*. Washington D.C.: National Academies Press.
- Fuller, W. A. (2009). *Sampling statistics*. Hoboken, NJ: Wiley.
- Gosling, S. D., & Johnson, J. A. (Eds.). (2010). *Advanced methods for conducting online behavioral research* (1st ed.). Washington D.C.: American Psychological Association (APA).
- Haller, M., Jowell, R., & Smith, T. W. (Eds.). (2009). *The International Social Survey Programme 1984-2009: Charting the globe* (1st ed.). New York: Routledge.
- Hancock, G. R., & Mueller, R. O. (2010). *The reviewers guide to quantitative methods in the social sciences*. New York: Routledge.
- Harkness, J. A., Edwards, B., Braun, M., Johnson, T. P., Lyberg, L. E., Mohler, P. P., Pennell, B., et al. (Eds.). (2010). *Survey methods in multicultural, multinational, and multiregional contexts*. Hoboken, NJ: Wiley.
- Heeringa, S. G., West, B., & Berglund, P. A. (2010). *Applied survey data analysis*. Boca Raton, FL: Chapman & Hall.
- Hesse-Biber, S. N. & Leavy, P. (2010). *The practice of qualitative research* (2nd ed.). Los Angeles: Sage.
- Kaczmirek, L. (2009). *Human survey-interaction: Usability and nonresponse in online surveys*. Köln: Herbert Von Halem Verlag.
- Keegan, S. (2009). *Qualitative Research. Good decision making through understanding people, cultures and markets*. Philadelphia: Kogan Page.
- Leighley, J. E. (Ed.) (2010). *The Oxford handbook of American elections and political behavior*. New York: Oxford.
- Lohr, S. L. (2009). *Sampling: Design and analysis* (2nd ed.). Boston, MA: Duxbury Press.
- Love, S. (Ed.). (2009). *Handbook of mobile technology research methods*. New York: Nova Science Publishers.
- Marsden, P. V., & Wright, J. D. (Eds.). (2010). *Handbook of survey research* (2nd ed.). Amsterdam: Emerald.

Maxl, E., Döring, N., & Wallisch, A. (Eds.). (2009). *Mobile market research*. Köln: Herbert Von Halem Verlag.

Mukherji, P. & Albon, D. (2009). *Research methods in early childhood. An introductory guide*. Los Angeles: Sage.

National Research Council. (2009). *Improving the measurement of late-life disability in population surveys: Beyond ADLs and IADLs: Summary of a workshop*. Washington D.C.: National Academies Press.

National Research Council. (2009). *Principles and practices for a federal statistical agency* (4th ed.). Washington D.C.: National Academies Press.

Newport, F., Gallup, A. M., Israel, F. L., Saad, L., & Jones, J. M. (2009). *Winning the White House 2008: The Gallup Poll, public opinion, and the presidency*. New York: Checkmark Books.

Norrander, B., & Wilcox, C. (Eds.). (2009). *Understanding public opinion* (3rd ed.). Washington D.C.: CQ Press.

Ongena, Y. (2010). *Interviewer and respondent interaction in survey interviews: Empirical evidence from behavior coding studies and question wording experiments*. Saarbrücken: LAP Lambert Academic Publishing.

Penn, R., & Berridge, D. D. (Eds.). (2010). *Social statistics* (Four-Volume Set.). Los Angeles, CA: Sage.

Pfeffermann, D., & Rao, C. (Eds.). (2009). *Handbook of statistics 29A, Volume 29: Sample surveys: Design, methods and applications*. Amsterdam: North Holland.

Pfeffermann, D., & Rao, C. (Eds.). (2009). *Handbook of statistics 29B, Volume 29: Sample surveys: Inference and analysis*. Amsterdam: North Holland.

Remler, D. K. & Van Ryzin G. G. (2010). *Research methods in practice. Strategies for description and causation*. Los Angeles: Sage.

Stoop, I., Billiet, J., Koch, A., & Fitzgerald, R. (Eds.). (2010). *Improving survey response: Lessons learned from the European Social Survey*. Hoboken, NJ: Wiley.

Walden, G. R. (2009). *Focus groups, Volume II: A selective annotated bibliography. Medical and health sciences*. Lanham, MD: Scarecrow Press.

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Call for Special Issues

Journal of Official Statistics: special issue on Nonresponse. Deadline May 31, 2010. [Link](#) to official call for papers.

Journal of the Royal Statistical Society, Series A: special issue on The Use of Paradata in Social Survey Research. Deadline January 2011. Link available soon at [Wiley](#).

Public Opinion Quarterly: special issue on Total Survey Error. Deadline May 15, 2010. [Link](#) to official call for papers.